

# Writer's Block

*Pre-Autumn '24*

LES DEUX





## WRITER'S BLOCK LOOKBOOK

A nostalgic range influenced by casual resort wear of the '70s, '90s street & office styles, and the concept of easy living. Writer's Block is laid-back and unfussy, channeling the effortless cool of a decade in the sepia setting of a vintage hotel on a sun-drenched coastline.

Inspired by the story of a New York journalist searching for inspiration in Portugal, the themes of Writer's Block include overcoming obstacles, creativity, and finding peace in your work.

Along with our largest-ever range of short-sleeved shirts, including airy pop-lins and light knitted cotton styles in a variety of weaves, the design team reimaged classic formal wear, reworking suiting styles and placing them in a more relaxed setting to add contrast.

This more casual approach to suiting is also present in the co-ord pieces, with matching sets of pants and jackets or shirts that reinterpret the traditional suit.

We hope you enjoy the collection!





## THE COLLECTION IN BRIEF

Comfy formal pieces reimagined for a sunshine setting, '70s & '90s influenced styles with a focus on lightness, and timeless streetwear in an expressive Mediterranean color scheme.

### STANDOUT STYLES

*Sweats & Track:* Vintage-inspired track styles, timeless & bold jersey.

*Knitwear:* Nostalgic knitted cotton short-sleeved shirts in a range of weaves, breezy linen polos.

*Shirts & Overshirts:* Light seersucker, breezy poplin, durable twill, rich jacquard, and striped cotton dobby.

*Jackets & Coats:* Lightweight jungle jackets, sporty '90s-inspired track jackets, car coats, linen coach jackets.

*Pants & Shorts:* Casual & light suiting styles, co-ords, textured woven shorts, seersucker swim shorts.

### COLOR PALETTE

A Mediterranean color scheme of ocean blues, sun-drenched yellow & ivory, deep blacks, rich burgundy, and dusty olive grove greens.

### PATTERNS & ARTWORK

Portuguese tile patterns, nostalgic street-ball prints, hand drawn artwork influenced by the Med, classic stripes, vintage cursive brand text.

























A man is seated on a dark brown bench against a textured, light-colored wall. He is wearing a dark grey baseball cap, a white short-sleeved button-down shirt with a repeating green floral pattern, and green and white striped shorts. He is looking down and to his left. In the foreground, a dark, ribbed fabric is draped over the bench. To the left, on a table covered with a patterned cloth, sits a small potted plant with pink flowers and a small, patterned ceramic cup. The scene is lit with warm, directional light from the right, creating strong shadows.

LES DEUX