

BRAND BOOK

Pre-Autumn '24

LES DEUX





INSPIRED BY COMMUNITY

Premium menswear born in Scandinavia and inspired by community. We were founded in 2011 by two guys from completely different backgrounds, which is the base for our signature style: uniting simple essentials with '90s-inspired streetwear and preppy classics.

Over the past decade, we've grown from a small group of friends working out of a basement to an international community powered by the mindset that when different people come together, anything is possible.



1000+ RETAIL DESTINATIONS

Europe:

Denmark
Sweden
Norway
Germany
France
Finland
Belgium
The Netherlands
Luxembourg
Austria
Switzerland
Spain
Italy
United Kingdom
Ireland
Iceland
Faroe Islands
Estonia
Israel
Slovakia
Poland
Hungary
Turkey
Latvia
Lithuania
Ukraine
Cyprus

Greece

Malta

Bulgaria

Croatia

Serbia

Romania

North America:

United States

Canada

Greenland

Asia:

China

Thailand

Japan

South Korea

Oceania:

Australia

Middle East:

United Arab Emirates

Saudi Arabia

Oman

Bahrain

Qatar



Due to the current situation in Ukraine, we have suspended all business in the Russian Federation indefinitely.



KEY RETAIL PARTNERS

France

Galleries Lafayette
L'Exception
Citadium
Printemps

Netherlands

de Bijenkorf

Germany

KaDeWe
Breuninger
Galleries Lafayette
BSTN
Engelhorn

Spain

Jofré
MarFranc

Sweden

Åhlens
Johnells
Care of Carl

United Kingdom

Harvey Nichols
Fenwick

Finland

Stockmann
Sokos

Middle East

Bloomingdales
Ounass

Canada

TNT Fashion
Simons
Good Neighbour
Due West

Turkey

Beymen

Austria

AMICIS

Switzerland

Jelmoli
Globus

Belgium

Clinic
Wear

The United States

Nordstrom
Bloomingdales

Ukraine

Tsum

Malta

Bluerock

Norway

Høyer
Bogart

Thailand

Siam Discovery

South Korea

Kolon Group
RAUM

Hong Kong

Kapok

Italy

Biffi Boutiques
La Rinascente

Denmark

Illum
Magasin Du Nord

A man wearing a dark cap and a light-colored short-sleeved shirt with a green floral pattern is sitting at a table. He is looking down at a small cup of coffee on the table. The background is a textured wall with a red mat on the floor. The text "LES DEUX" is overlaid on the image.

LES DEUX