

Presenting Pre-Autumn '24,
Writer's Block

A nostalgic range influenced by casual resort wear of the '70s, '90s street & office styles, and the concept of easy living. Writer's Block is laid-back and unfussy, channeling the effortless cool of a decade in the sepia setting of a vintage hotel on a sun-drenched coastline.

Inspired by the story of a New York journalist searching for inspiration in Portugal, the themes of Writer's Block include overcoming obstacles, creativity, and finding peace in your work.

Along with our largest-ever range of short-sleeved shirts, including airy poplins and light knitted cotton styles in a variety of weaves, the design team reimagined classic formal wear, reworking suiting styles and placing them in a more relaxed setting to add contrast.

This more casual approach to suiting is also present in the co-ord pieces, with matching sets of pants and jackets or shirts that reinterpret the traditional suit.

We hope you enjoy the collection!

THE COLLECTION IN BRIEF

Comfy formal pieces reimagined for a sunshine setting, '70s & '90s influenced styles with a focus on lightness, and timeless streetwear in an expressive Mediterranean color scheme.

STANDOUT STYLES

Sweats & Track: Vintage-inspired track styles, timeless & bold jersey.

Knitwear: Nostalgic knitted cotton short-sleeved shirts in a range of weaves, breezy linen polos.

Shirts & Overshirts: Light seersucker, breezy poplin, durable twill, rich jacquard, and striped cotton dobby.

Jackets & Coats: Lightweight jungle jackets, sporty '90s-inspired track jackets, car coats, linen coach jackets.

Pants & Shorts: Casual & light suiting styles, co-ords, textured woven shorts, seersucker swim shorts.

COLOR PALETTE

A Mediterranean color scheme of ocean blues, sun-drenched yellow & ivory, deep blacks, rich burgundy, and dusty olive grove greens.

PATTERNS & ARTWORK

Portuguese tile patterns, nostalgic streetball prints, hand drawn artwork influenced by the Med, classic stripes, vintage cursive brand text.