

BRAND BOOK  
*AUTUMN '24*

LES DEUX







## INSPIRED BY COMMUNITY

Premium menswear born in Scandinavia and inspired by community. We were founded in 2011 by two guys from completely different backgrounds, which is the base for our signature style: uniting simple essentials with '90s-inspired streetwear and preppy classics.

Over the past decade, we've grown from a small group of friends working out of a basement to an international community powered by the mindset that when different people come together, anything is possible.





E NIGHT



## 1000+ RETAIL DESTINATIONS

### *Europe:*

Denmark  
Sweden  
Norway  
Germany  
France  
Finland  
Belgium  
The Netherlands  
Luxembourg  
Austria  
Switzerland  
Spain  
Italy  
United Kingdom  
Ireland  
Iceland  
Faroe Islands  
Estonia  
Israel  
Slovakia  
Poland  
Hungary  
Turkey  
Latvia  
Lithuania  
Ukraine  
Cyprus

Greece

Malta

Bulgaria

Croatia

Serbia

Romania

### *North America:*

United States

Canada

Greenland

### *Asia:*

China

Thailand

Japan

South Korea

### *Oceania:*

Australia

### *Middle East:*

United Arab Emirates

Saudi Arabia

Oman

Bahrain

Qatar



*Due to the current situation in Ukraine, we have suspended all business in the Russian Federation indefinitely.*





## KEY RETAIL PARTNERS

### *France*

Galleries Lafayette  
L'Exception  
Citadium  
Printemps

### *Netherlands*

de Bijenkorf

### *Germany*

KaDeWe  
Breuninger  
Galleries Lafayette  
BSTN  
Engelhorn

### *Spain*

Jofré  
MarFranc

### *Sweden*

Åhlens  
Johnells  
Care of Carl

### *United Kingdom*

Harvey Nichols  
Fenwick

### *Finland*

Stockmann  
Sokos

### *Middle East*

Bloomingdales  
Ounass

### *Canada*

TNT Fashion  
Simons  
Good Neighbour  
Due West

### *Turkey*

Beymen

### *Austria*

AMICIS

### *Switzerland*

Jelmoli  
Globus

### *Belgium*

Clinic  
Wear

### *The United States*

Nordstrom  
Bloomingdales

### *Ukraine*

Tsum

### *Malta*

Bluerock

### *Norway*

Høyer  
Bogart

### *Thailand*

Siam Discovery

### *South Korea*

Kolon Group  
RAUM

### *Hong Kong*

Kapok

### *Italy*

Biffi Boutiques  
La Rinascente

### *Denmark*

Illum  
Magasin Du Nord



A young man with short dark hair is shown in profile, looking upwards and to the left. He is wearing a white short-sleeved button-down shirt with a small blue floral pattern. The setting is a dimly lit room, possibly a kitchen or a workshop, with warm, golden light coming from a window or opening in the background. The overall mood is contemplative and serene.

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