

NEIGHBORHOOD

THE PRE-SPRING 2025 COLLECTION

By finding the rhythm of the streets, our latest collection portrays New York City in an exploration of the many faces of the city, yet more so a sense of belonging within.

The collection is a homage to the 1990s with a stroll through the city that reveals semi-formal classic menswear to more pronounced expressions.

We wanted to tip our hats to the past while embracing the present by creating pieces that echoes in modern metropolitan living.

Our passports are overflowing with stamps from New York. Not to confuse; it is more so the people within that bring us back time and again. But it expands beyond New York - it's about all the places that evoke a sense of belonging. The destination is merely a byproduct of the journey. Nevertheless, the city welcomes you without the need to conform you. It is that kind of open-mindedness which creates space for authenticity, that we seek to reflect in the collection, and message, we want to share. A little piece of New York for you to take home – a souvenir.

So, join us as we scour through the streets of our collective neighborhoods, drawing inspiration from the memories and experiences that make each place its own. From the iconic landmarks of New York to the hidden gems of cities worldwide, our Pre-Spring 25 captures the essence of home wherever you may roam.

We present: *Neighborhood*.

THE COLLECTION IN BRIEF

Semi-formalwear, expressive street styles and daring statement pieces that embodies and explores the New York character from Wallstreet to Madison Square Garden with a homage to the '90s.

STANDOUT STYLES

Coats & Jackets: Leather varsity jacket with American college patches, French jacquard with paisley patterns, classic trench coat featuring a four-color palette, heritage-patterned wool, and allover co-ord sets.

Knitwear: Waffle and Fair-isle knit, alpaca in French jacquard featuring nostalgic references to the 1990s, and heavy five gaged knit.

Pants: Contrasting suit pants from a gabardine wool blend to crisp and rigid, and Italian-inspired tapestry corduroy pants.

Shirts & overshirts: Checked, plain-colored flannel shirt, poplin shirts to a more busy, playful all over embroidered shirts from a ramie and cotton mix.

COLOR PALLETTE

A playful yet muted color palette with hero colors like Arabian Spice & Racing Green accompanied by nostalgic Blackberry Purple and Dark Ochre Dusty Orange that in contrast is balanced with more subtle Rose Soft Pink and Oster Rose.

PATTERNS AND ARTWORK

A duality of romanticism and bohemian paisley, while a capsule collab showcases Gianluca Cannizzo's distinct graffiti, pop art.

TEXTURES AND FABRICS

Rame mix, cotton mix, leader, French Jacquard, wool, waffle knit, Faroe knit, heavy five-gaged knit, heritage-patterned wool, corduroy, flannel, poplin.