

# BRAND BOOK

PRE-SPRING '25

*Les Deux*





## INSPIRED BY COMMUNITY

Premium menswear born in Scandinavia and inspired by community. We were founded in 2011 by two guys from completely different backgrounds, which is the base for our signature style: uniting simple essentials with '90s-inspired streetwear and preppy classics.

Over the past decade, we've grown from a small group of friends working out of a basement to an international community powered by the mindset that when different people come together, anything is possible.



# 1000+ RETAIL DESTINATIONS

## Europe

Denmark  
Sweden  
Norway  
Germany  
France  
Finland  
Belgium  
The Netherlands  
Luxembourg  
Austria  
Switzerland  
Spain  
Italy  
United Kingdom  
Ireland  
Iceland  
Faroe Islands  
Estonia  
Israel  
Slovakia  
Poland  
Hungary  
Turkey  
Latvia  
Lithuania  
Ukraine  
Cyprus

Greece  
Malta  
Bulgaria  
Croatia  
Serbia  
Romania

## North America

United States  
Canada  
Greenland

## Asia

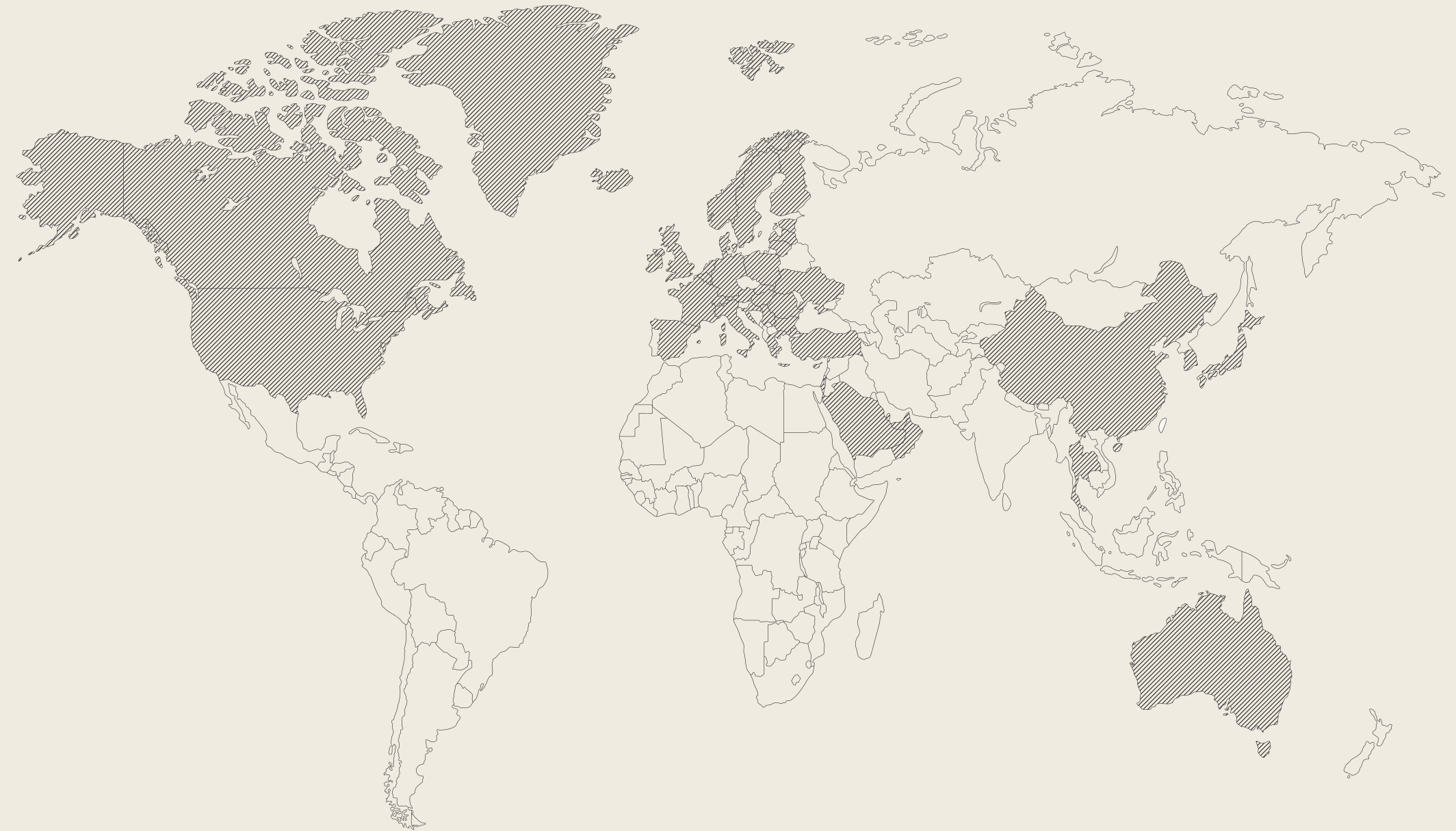
China  
Thailand  
Japan  
South Korea

## Oceania

Australia

## Middle East

United Arab Emirates  
Saudi Arabia  
Oman  
Bahrain  
Qatar



*Due to the current situation in Ukraine, we have suspended all business in the Russian Federation indefinitely.*



## KEY RETAIL PARTNERS

### France

Galleries Lafayette  
(Paris, Bordeaux,  
Strasbourg, Toulouse)  
Printemps  
Citadium

### Netherlands

de Bijenkorf

### Germany

KaDeWe  
Breuninger  
BSTN  
Engelhorn

### Spain

Jofré  
MarFranc

### Sweden

Åhlens  
Johnells  
Care of Carl

### United Kingdom

Harvey Nichols  
Fenwick

### Finland

Stockmann  
Sokos

### Middle East

Bloomingdales  
Ounass

### Canada

TNT Fashion  
Simons  
Good Neighbour  
Due West

### Turkey

Beymen

### Austria

AMICIS

### Switzerland

Jelmoli  
Globus

### Belgium

Clinic  
Wear

### The United States

Nordstrom  
Bloomingdale's

### Ukraine

Tsum

### Malta

Bluerock

### Norway

Høyer  
Bogart

### Thailand

Siam Discovery

### South Korea

Kolon Group  
RAUM

### Hong Kong

Kapok

### Italy

Biffi Boutiques  
La Rinascente

### Denmark

Illum  
Magasin Du Nord

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