# Mediterranean Sports Society

In Dubrovnik, where stone walls meet the waves of the Mediterranean, something unusual is about to happen.

The New Yorker steps from his hotel. Wearing a fusion of early '90s streetwear and Ivy League flair, he heads west, admiring the sights on the latest stop in his European adventure.

The Neapolitan, eagerly anticipating a morning off from a busy business trip, goes south, walking through the streets dressed in a sophisticated yet sporty Italian aesthetic.

The Croatian, descendant of a long line of fishermen, walks east from his flat, the airy fabrics and authentic handstitched details of his clothing marking him as a son of the city.

Three different journeys meet at the same point: a deserted basketball court overlooking the sea.

The game begins. Each of them pushes their skills to the limit, then further, pulling off tricks and shots they'd never normally attempt. The competition is fierce, each at their best because of the other two.

Barriers dissolve and bonds form. They joke and tell stories about their lives, recognizing the difference between them, yet appreciating what they have in common.

As their match ends in a tie, they stand together in the heat, admiring the terracotta roofs of the city.

Three strangers, now friends, united by a shared passion and the universal language of sport.

### **COLLECTION IN BRIEF**

A comprehensive range for Spring 25, and our interpretation of a trio of city styles. Rustic & unpretentious pieces inspired by Dubrovnik, sophisticated suiting elements meet '90s sportswear influenced by Naples, and NYC street & bro-core style is partnered with Ivy League prep. These three pillars are united throughout the range.

#### **PALETTE**

Hero colors inspired by the shades & tones of the Adriatic coast: ivy greens, sky blues, sun-bleached yellows, granite greys, and deep reds

# **PATTERNS & ARTWORK**

Oil painting style prints, sans serif & italic brand text, hand drawn style flower motifs, an expressive collab with artist Gianluca Cannizzo, checkerboard patterns, pinstripes, allover flag embroidery, tablecloth & wallpaper patterns.

## STANDOUT PIECES

Short Sleeve Shirts: Tablecloth print TENCEL™, allover jacquard, embroidery anglaise, & wallpaper ramie/cotton blends.

Long Sleeves & Overshirts: TENCEL™ & linen essentials, allover embroidered pieces, flower motif denim, & oil-painting jacquard.

Pants & Shorts: Relaxed fit denim, linen suit and drawstring pants, cotton slim fit suit pants, linen & denim shorts.

Knitwear: Knitted cotton short sleeve shirts, linen blend polos, slub yarn cotton roundnecks & polos.

Jersey & Track: Textured track jackets, shorts, and pants in boxy fits, jersey, mesh & knitted tank tops.

Outerwear: Box-fit blazers, denim & suede jackets, technical varsity jackets, workwear jackets, cotton coats.

Shoes: Leather pool slides, chunky sole boat shoes, suede loafers, derbies, & desert boots, '90s style sneakers.

Accessories: Paisley, wallpaper, and oilpainting style ties, leather belts handmade in Denmark, bold-print neckerchiefs, a new series of technical nylon/canvas bags.



