

Brand Book
SS25



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Les Deux

MEDITERRANEAN
SPORTS SOCIETY

A comprehensive range for Spring 25, and our interpretation of a trio of city styles. Rustic & unpretentious pieces inspired by Dubrovnik, sophisticated suiting elements meet '90s sportswear influenced by Naples, and NYC street & pro-core style is partnered with Ivy League prep. These three pillars are united throughout the range.



Mediterranean Sports Society

Les Deux was founded in Copenhagen, Denmark, with a signature dualistic style pairing preppy classics and expressive streetwear.

Over the past decade, we've grown from a couple of friends working out of a basement into an international community with a global perspective, all built by holding on to the teamwork and passion that was there at the beginning.



1000+ Retail Destinations

Europe

- Denmark
- Sweden
- Norway
- Germany
- France
- Finland
- Belgium
- The Netherlands
- Luxembourg
- Austria
- Switzerland
- Spain
- Italy
- United Kingdom
- Ireland
- Iceland
- Faroe Islands
- Estonia
- Israel
- Slovakia
- Poland
- Hungary
- Turkey
- Latvia
- Lithuania
- Ukraine
- Cyprus

- Greece
- Malta
- Bulgaria
- Croatia
- Serbia
- Romania

North America

- United States
- Canada
- Greenland

Asia

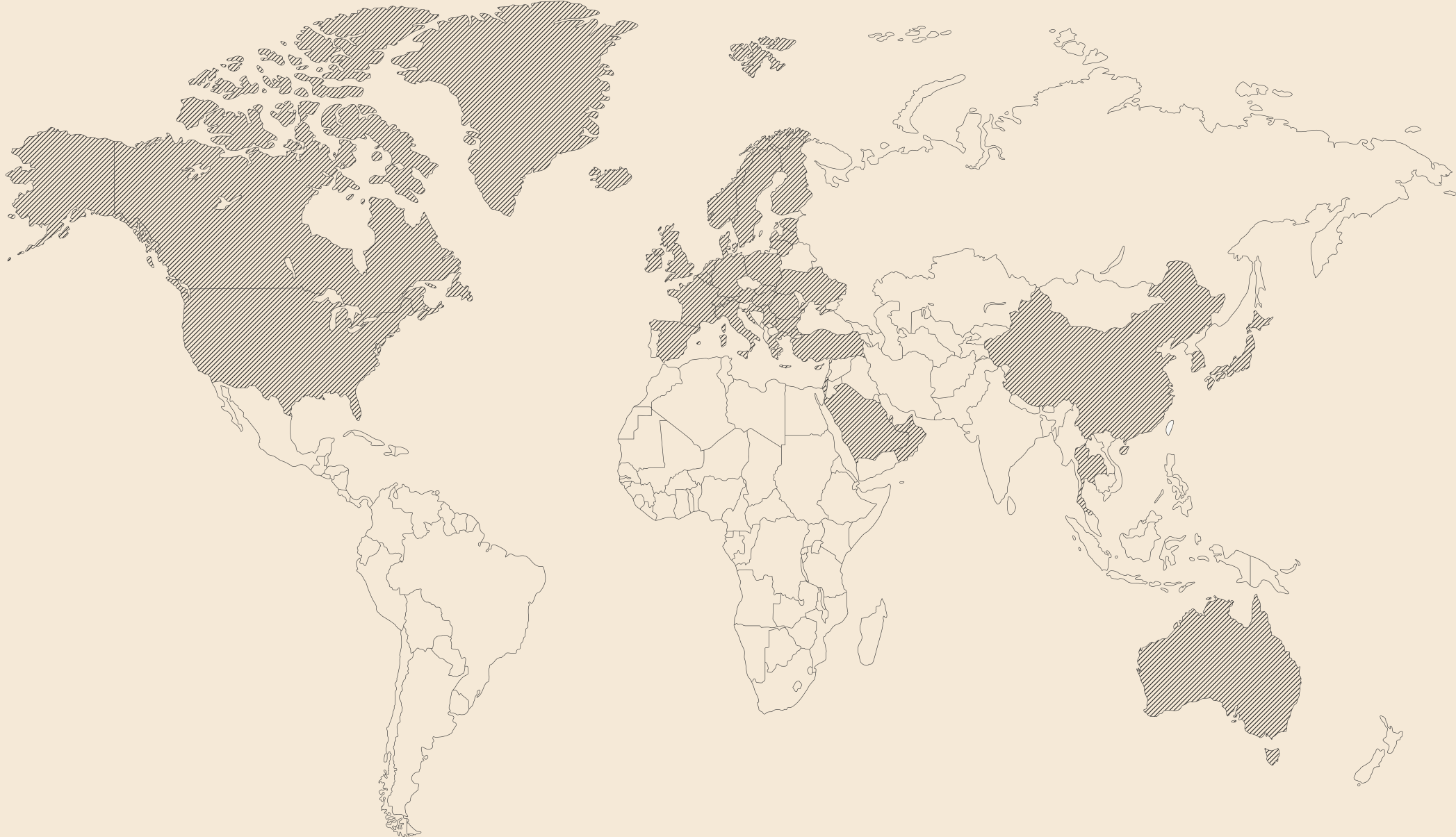
- China
- Thailand
- Japan
- South Korea

Oceania

- Australia

Middle East

- United Arab Emirates
- Saudi Arabia
- Oman
- Bahrain
- Qatar



Due to the current situation in Ukraine, we have suspended all business in the Russian Federation indefinitely.



Key Retail Partners

France

Galleries Lafayette
(Paris, Bordeaux,
Strasbourg, Toulouse)
Printemps
Citadium
Reboul

Netherlands
de Bijenkorf

Germany
KaDeWe
Breuninger
BSTN
Engelhorn

Spain
Jofré
MarFranc

Sweden
Åhlens
Johnells
Care of Carl

United Kingdom
Harvey Nichols
Fenwick

Finland

Stockmann
Sokos

Middle East
Bloomingdale's
Ounass

Canada
TNT Fashion
Simons
Good Neighbour
Due West

Turkey
Beymen

Austria
AMICIS

Switzerland
Jelmoli
Globus

Belgium
Clinic
Wear

The United States
Nordstrom
Bloomingdale's

Ukraine
Tsum

Malta
Bluerock

Norway
Høyer
Bogart

Thailand
Siam Discovery

South Korea
Kolon Group
RAUM
Modeman

Hong Kong
Kapok

Italy
Biffi Boutiques
La Rinascente

Denmark
Illum
Magasin Du Nord



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